

MSC Malaysia Cloud Computing Enablement Initiative
SME Cloud Computing Adoption Programme



Cost Effective

Cost effective way to acquire leading business solutions

Scalability

Scalability according to your business needs

Mobility

Access your applications from just about anywhere you are

In encouraging Malaysian SMEs to adopt Cloud Computing as a cost efficient way to operate, Multimedia Development Corporation is proud to announce the MSC Malaysia Cloud Computing Enablement Initiative- SME Cloud Computing Adoption Programme.



Claritas
 Cloud SME Edition

What is SME Cloud Computing Adoption Programme?

SME Cloud Computing Adoption Programme is a programme by MSC Malaysia to accelerate the adoption and extend the full benefits of Cloud Computing to elevate the competitiveness and efficiencies of SMEs.

Sales Force Automation
Contact Management
 Account demographics
 Manage Sales Pipeline Customer Service
 Customer Experience
 Opportunity tracking **Customer Loyalty**
 Service Management
 Lead Conversion

CLARITAS CRM
 — Pioneering CRM Innovation —



Subscribe to ClaritasTM CRM SME edition promotion package today!
 Starter Pack: FREE 1 named users for 12 months. Business Pack: FREE 5 named users for 3 months. Normal Retail Price RM3,000. SME must be registered with Companies Commission of Malaysia. Limited to 100 companies only. First come first serve. Validity: Until 31st December 2013.
 ** Terms and conditions apply

Organised By



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Solution Provider



Nester MSC Sdn. Bhd. (867222-M)
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 Tel : +603 7989 0228
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<http://www.claritascrm.com>

CLARITASTM CRM

SME Edition

General

- Secure web authentication
- Configure company URL
- Customized login screen
- Personalized company logo

Marketing

- Manage leads & prospect
- Prospect profile management
- Convert lead to customer
- Manage customer account
- Track lead status
- Customer segmentation
- Account demographic

Reporting

- Standard reports on all modules
- Marketing reports (lead demographics)
- Sales reports (sales pipeline & conversion)
- Support reports (service deliveries)
- 360 view on company performance

Package

- Inclusive of 8x5 hotline support
- Inclusive of 30 days warranty
- FREE user manual / guide
- FREE 1 year technical support
- FREE 1 year software upgrade
- 10% discount on addon purchase

Customer Service

- Manage complaints & enquiries
- Multi-channel case source
- Case assignment & routing
- Track customer service level agreement
- Support case resolutions
- Auto case creation (web & email)
- Notification & escalation workflow

Sales

- Sales force automation
- Manage customer profile
- Create sales opportunities
- Sales pipeline viability
- Notify changes on status & probability
- Track competitors & prices
- Convert opportunity to sales

Administrations

- Manage user login
- Manage roles & permissions
- Module & field level access control
- Product catalog management
- Holidays & work day setting
- Configure work schedule & hours
- Pick list item maintenance
- Configure service level agreement (SLA)
- Maintain document running number
- Audit trail tracking

SME CLOUD ENABLEMENT PROMOTION



Subscription Form

Date : ____ / ____ / ____

Order # : _____

Sales Person : _____

Company Details

Company Type	<input type="radio"/> Company <input type="radio"/> Business Partnership
Organization Name	<input type="text"/>
ROB/ROC No.	<input type="text"/>
Date Of Incorporation	<input type="text"/>
Business Category	<input type="text"/>
Office Tel	<input type="text"/>
Office Tel. Extension	<input type="text"/>
Office Fax	<input type="text"/>
Company Website	<input type="text"/>
No of Full Time Employees	<input type="text"/>
Latest Annual Sales Turnover (RM)	<input type="text"/>
Annual Sales Turnover For Year	<input type="text"/>

Business (Correspondence) Address

Address 1	<input type="text"/>
Address 2	<input type="text"/>
Address 3	<input type="text"/>
Post Code	<input type="text"/>
State	<input type="text"/>
City	<input type="text"/>
Country	<input type="text"/>

Contact Details

Contact Name	<input type="text"/>
Contact Designation	<input type="text"/>
Contact Email	<input type="text"/>
Contact HP/Mobile	<input type="text"/>
Contact Direct Tel	<input type="text"/>

Bank Account No	<input type="text"/>
Bank Name	<input type="text"/>

** Take note your bank account must be same as per organization name.

Subscription Details

	Solution	Package	Total
<input type="checkbox"/>	Subscription to Claritas™ Cloud – SME Edition <ul style="list-style-type: none">Hosted solution (zero hardware & license cost).Free 30-day software warranty.	<input type="checkbox"/> Business Pack 5 named users for 3 months	RM 1,500.00 <i>(100% Reimbursable.)</i>
<input type="checkbox"/>	<ul style="list-style-type: none">Free 1-year technical support.Free 1Gb data storage; 10Gb file storage.	<input type="checkbox"/> Startup Pack 1 named user for 12 months	RM 1,500.00 <i>(100% Reimbursable.)</i>

Please check and indicate package selection

Payment Method

E-Payment Method Cheque

Note: all payment should be made payable to NETSTER CONSULTING (ASIA) SDN BHD. Please remit payment into our Maybank account 5122-3133-4702 and return/fax us the payment confirmation.

Terms & Conditions

- This promotion is valid until 31st December 2013 only. Limited to 100 companies. First come first serve basis.
- This promotion exclude optional professional services such as consultation, customization, training and data migration.
- This promotion is only applicable to SME registered with Companies Commission of Malaysia or Registrar of Businesses. A company can only subscribe to the promotion package once.
- To qualify, your company must be in operation and have minimum 4 employees.
- For Sdn Bhd companies, please submit certified true copy of Form 9, Form 13 (if applicable) and latest company audited account.
- For enterprise businesses, please submit certified true copy of Form D, owner IC and 6 month's latest bank statements.
- All sales enquiries should be directed to +603-79890231 or enquiry@claritascrm.com.
- All technical support should be directed to +603-79890228 or support@claritascrm.com.
- We reserve the rights to reject or cancel your subscription without refund, should we find false information reported, misuse of service or any breach of agreement during the contract period.
- We reserve the rights to withhold delivery of services until all outstanding invoices have been fully settled.
- We reserve the rights to make changes to these terms and conditions without prior notice at our sole discretion.

I/We fully understand the terms and conditions of this agreement and agree to subscribe to solution package above.

Authorised Signature
Name :

Date

Company Stamp / Chop